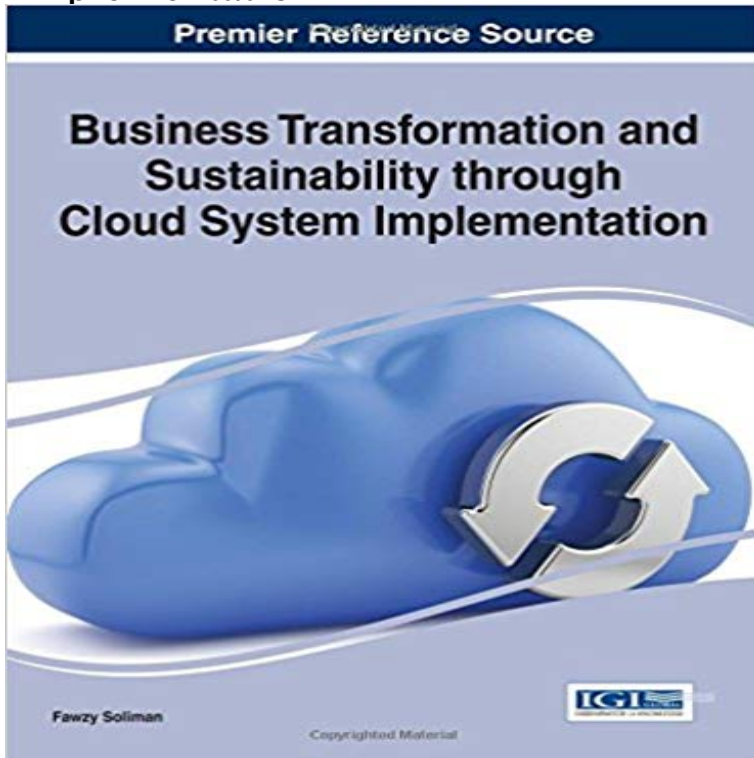


Business Transformation and Sustainability through Cloud System Implementation



Sustaining a competitive edge in today's business world requires innovative approaches to product, service, and management systems design and performance. Advances in computing technologies have presented managers with additional challenges as well as further opportunities to enhance their business models. *Business Transformation and Sustainability through Cloud System Implementation* presents novel computing technologies designed for use in business and corporate environments, enabling managers and associates to make the most of the technologies at their disposal. This premier reference work seeks to alert firm management professionals and researchers to the potential risks and benefits associated with emerging technologies and guide firms on the proper selection, maintenance, and use of Web-based computing systems.

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