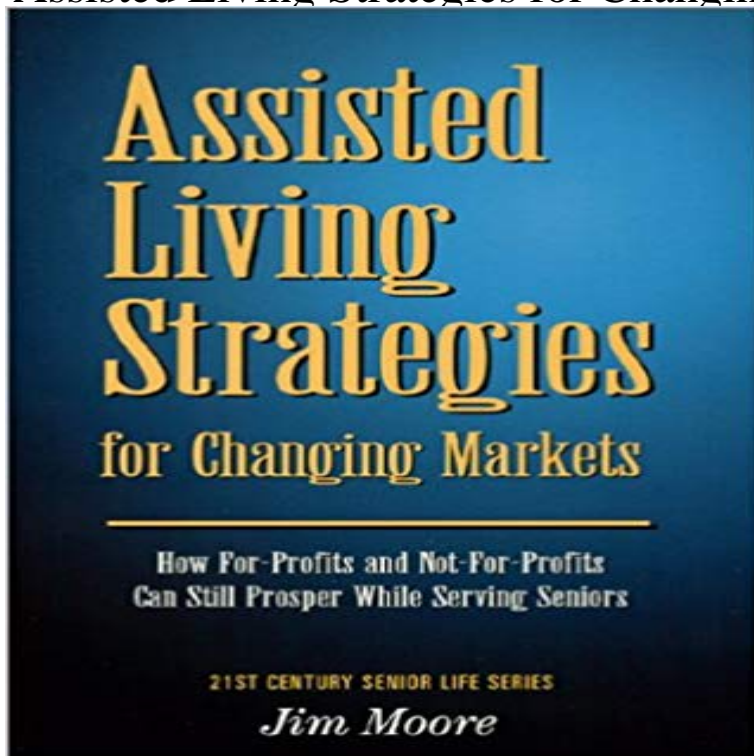


Assisted Living Strategies for Changing Markets



Assisted Living Strategies for Changing Markets is about getting back to basics focusing on the senior consumer and their families while executing sound business strategies. In these 42 chapters Jim Moore addresses the most relevant issues facing the senior housing/assisted living industry in the first part of the 21st Century. This book provides leading edge information on strategies, tactics, industry benchmarks, rules of thumb, current trends and future marketplace impacts. The author presents real world problems along with cost-effective, practical solutions. The information in Assisted Living Strategies for Changing Markets is structured and sequenced as a series of relevant issues and strategies. Each chapter is written so that the reader can benefit from random access. This means the reader can scan the detailed table of contents and jump to the chapter addressing the issue of interest on any given day. Assisted Living Strategies for Changing Markets profiles a typical 80-unit assisted living community using detailed industry comparables and financial factors that are representative of existing projects in approximately 75 percent of the U.S. markets in the 2002 time frame. Financial factors are presented in 2002 dollars using the prevailing interest rates of this time period. For the experienced senior housing professional and their staff, this book can be a useful checklist of appropriate strategies and initiatives. For those who are new to the industry, it can act as a strategic planning handbook.

He is the author of numerous books on assisted living, senior housing and health care including his previous Assisted Living Strategies for Changing Markets. Assisted Living Strategies for Changing Markets is about getting back to basics - focusing on the senior consumer and their families while - 7 secRead Book Online Now <http://?book> Assisted Living Strategies for Changing Markets by Jim Moore (2001-05-13) [Jim Moore] on . *FREE* shipping on qualifying offers. - 5 secWatch [PDF] Assisted Living Strategies for Changing Markets: How For-Profits and Not-For Jim Moore runs a national senior housing and healthcare consulting firm based in senior housing, including Assisted Living Strategies for Changing Markets. - 21 secAssisted Living Strategies for Changing Markets Ebook PDFRead Now <http://> Assisted

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