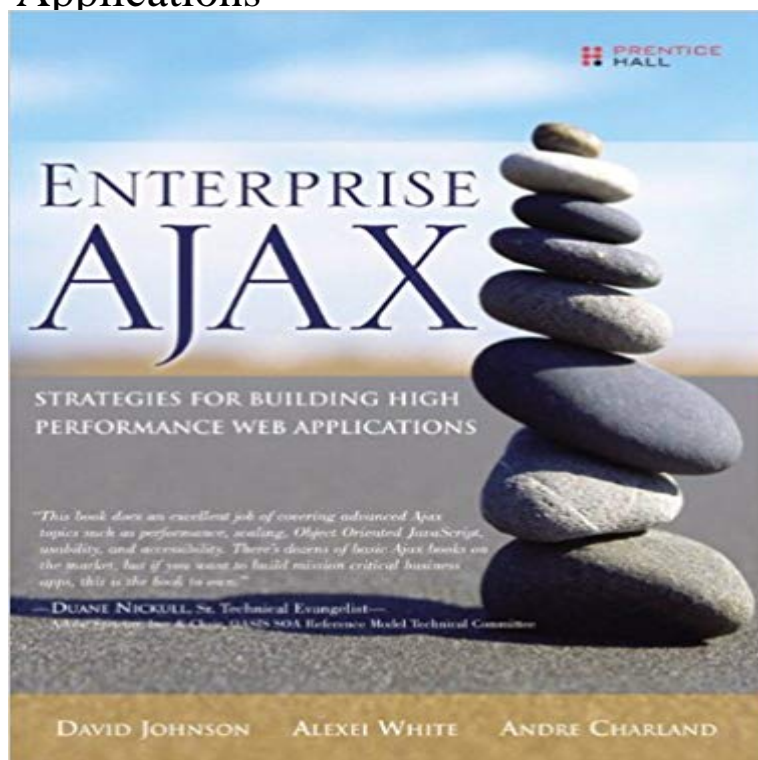


Enterprise AJAX: Strategies for Building High Performance Web Applications



The core technologies of Ajax are quite straightforward; the hard part is applying them in the real world. Fortunately, the authors have been putting Ajax into practice since long before the term Ajax was even coined. Enterprise AJAX offers excellent coverage of issues rarely explained to date, but frequently encountered by enterprise developers including architecting of Ajax applications, and how to deal with such concerns as usability, security, and reliability.-DR. MICHAEL MAHEMOFF, PH.D. author of Ajax Design Patterns (AjaxPatterns.org) Just when you thought you knew all you need to know about Ajax, Dave, Alexei, and Andre force open your cranium and unload a dumptruck full of Enterprise Ajax techniques, best practices, and hard-earned expert insight onto your brain. If you want to mix some serious Ajax into your serious business applications, the solid information and advice you get from this book will let you do so with confidence.-BRENT ASHLEY, Web Developer and Ajax Pioneer I cant think of any better authors for a book on Enterprise AJAX. The book is sure to be a valuable reference for developers the world over working on the next generation of web applications.-MATT MCKENZIE, Software development manager, LiveCycle, Adobe Systems Inc. A great resource for writing quality, enterprise-level JavaScript.-CHRISTIAN VAN EEDEN, Senior Application Specialist, Schenker DB Logistics BUILD RELIABLE, SCALABLE, ENTERPRISE-CLASS WEB APPLICATIONS WITH AJAX Writing for enterprise developers, architects, and user interface specialists, the authors explain why AJAX offers such great promise in large-scale development. Next, they systematically introduce todays key AJAX techniques and components. Youll walk through developing frameworks for

building AJAX applications that combine data tables, Web forms, charts, search, and filtering: the very systems businesses depend on in CRM, ERP, BI, and beyond. Then, building on this strong foundation, the authors identify proven AJAX architectural patterns, and present case studies drawn from actual .NET and Java AJAX applications. Coverage includes Using AJAX to implement Model-View-Controller (MVC) in the browser Encapsulating user interface functionality to facilitate code reuse and reduce cross-browser development problems Overcoming the unique security challenges associated with AJAX Web applications Optimizing AJAX usability: the back button, caching, bookmarking, offline usage, and beyond From security to scalability to project risk, this is the only book to cover all the issues facing AJAX developers in the enterprise. Whether you're migrating legacy HTML interfaces or building new applications from scratch, you'll find it absolutely indispensable.

ABOUT THE WEBSITE
www.enterpriseajax.com contains code samples, case studies, tutorials, live demos, and other AJAX resources.

ABOUT THE AUTHORS David Johnson has many years of experience with AJAX-related technologies. He is co-founder and CTO of Nitobi, producer of a component library designed to speed AJAX development. Johnson has written widely for print and online publications, including JavaWorld.com and XML.com. Alexei White is Product Manager at Nitobi. Andre Charland, co-founder, President, and CEO of Nitobi, is an experienced Internet software developer.

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